



## SAN JUAN CAPISTRANO Chamber of Commerce

2016-2017  
BOARD OF DIRECTORS

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**Mark Bodenhamer**  
President/CEO  
**Jennifer Pointer**  
Operations Manager  
**Claire Sussex**  
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May 2, 2017

Greetings,

The SJC Chamber of Commerce has a great sponsorship opportunity for your business! On October 7, 2017 we will celebrate our 21st annual *Vintage Food & Wine Festival* at Mission San Juan Capistrano to bid farewell to the world famous migrating swallows. This event has become one of the signature events of the season and sells out every year. This is a huge opportunity for your business to connect with residents and business owners while also helping to support the Chamber of Commerce.

The event showcases many of the exciting dining establishments in and around San Juan, with over thirty local restaurants offering tastes of their culinary delights. In addition, wine & spirit purveyors provide samples of their products and Family Style, San Juan's best R&B/Blues band, returns for its fifth year headlining the event.

Sponsors are promoted on pre-event marketing, the VintageSJC.com website, on site banners and the event program. Additional recognition from the spoken program ensures that all of the guests are aware of your company's generosity & support.

Aside from the promotional benefits, the Vintage is a great opportunity to entertain clients, customers and co-workers as it is often referred to as one of the most fun events of the year in San Juan Capistrano. With a great band, hundreds of friends, all you can eat/drink and the majestic backdrop of Mission San Juan Capistrano at night, you are ensured a great and memorable evening.

Proceeds from the event will benefit the San Juan Capistrano Chamber of Commerce, a non-profit organization committed to promoting a strong local economy.

Enclosed with this letter is a list of our sponsorship levels. If you have any questions about participating as a Vintage sponsor, I'd be more than happy to assist you. Please contact us at the SJC Chamber office at (949) 493-4700.

Sincerely,

A handwritten signature in black ink that reads "Mark Bodenhamer".

**Mark Bodenhamer**  
President/CEO

Location: 31421 La Matanza St, San Juan Capistrano, California 92675

Mailing Address: P.O. Box 1878, San Juan Capistrano, California 92693

Phone: (949) 493-4700 • Fax: (949) 489-2695

Email: [info@sanjuanchamber.com](mailto:info@sanjuanchamber.com) • Website: [www.SanJuanChamber.com](http://www.SanJuanChamber.com) [www.VisitSJC.com](http://www.VisitSJC.com)

[www.FarmersMarketSJC.com](http://www.FarmersMarketSJC.com)

**21st Annual Vintage Food & Wine Festival**  
**October 7, 2017**  
**Sponsor Levels**

**Headline Sponsor - \$5,000**

- Two (2) reserved premium tables for ten (10) - second table may be substituted for three-month display ad on [www.VisitSJC.com](http://www.VisitSJC.com), the SJC Chamber's tourism & events web page
- Recognition as a Premier Sponsor on all printed material including: Postcards, fliers, and posters displayed at businesses throughout San Juan Capistrano and surrounding areas
- Individualized banner displayed at the event
- Business name and sponsorship announced the night of the event by the Master of Ceremonies
- Business name and large logo on event program
- Banner ad on homepage of the Vintage Food & Wine Festival official web site ([www.VintageSJC.com](http://www.VintageSJC.com)) with a link to sponsor's website if desired
- Business logo on sponsor page of the Vintage Food & Wine Festival official web site ([www.VintageSJC.com](http://www.VintageSJC.com)) with a link to sponsor's website if desired

**Platinum Sponsor - \$2,500**

- One (1) reserved table for ten (10) – Preferred Seating
- Recognition as a Table Sponsor on the following printed material: Postcards, fliers, and posters displayed at businesses throughout San Juan Capistrano and surrounding areas
- Company name and logo displayed on shared banner at event
- Business name and logo on event program
- Three-month display ad on [www.VisitSJC.com](http://www.VisitSJC.com), the SJC Chamber's tourism & events web page
- Business logo on sponsor page of the Vintage Food & Wine Festival official web site ([www.VintageSJC.com](http://www.VintageSJC.com)) with a link to sponsor's website if desired
- Recognition at the event

**Gold Sponsor - \$1,500**

- One (1) reserved table for ten (10)
- Recognition as a Table Sponsor on the following printed material: Postcards, fliers, and posters displayed at businesses throughout San Juan Capistrano and surrounding areas
- Company name displayed on shared banner at event
- Business name and logo on event program
- Business logo on sponsor page of the Vintage Food & Wine Festival official web site ([www.VintageSJC.com](http://www.VintageSJC.com)) with a link to sponsor's website if desired
- Recognition at the event

**Silver Sponsor - \$500**

- Four (4) Event Tickets
- Company name displayed on shared banner at event
- Business logo on sponsor page of the Vintage Food & Wine Festival official web site ([www.VintageSJC.com](http://www.VintageSJC.com)) with a link to sponsor's website if desired
- Business name on event logo

*\*Please have sponsorship confirmed by Friday, August 11, 2017 to be included on printed poster displayed throughout San Juan Capistrano and surrounding areas.*

**21st Annual Vintage Food & Wine Festival  
October 7, 2017**

**SPONSORSHIP STATEMENT OF AGREEMENT/PLEDGE**

**Yes, I want to be a sponsor!**

Company/Organization: \_\_\_\_\_

Name to appear on printed material: \_\_\_\_\_

Company contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Headline Sponsor - \$5,000

Platinum Sponsor - \$2,500

Gold Sponsor - \$1,500

Silver Sponsor - \$500

Please complete the section below and return via fax (949) 489-2695, email to [jennifer@sanjuanchamber.com](mailto:jennifer@sanjuanchamber.com) or mail/drop-in to 31421 La Matanza St, SJC, CA 92675. For more information, please call the Chamber office at (949) 493-4700.

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_ Please invoice me \_\_\_\_ Check Enclosed \_\_\_\_ Charge Credit Card #

Name on card: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

**Please submit by August 11, 2017 to be included on printed poster.**

**All sponsorship deadlines are September 5, 2017.**